



## **COACHING FOR SUCCESS**

### **TERMS OF REFERENCE**

9 April 2007

### **INTRODUCTION**

As part of the Association's plans for improving the game and player development, there is a need to ensure that the appropriate coaching assets and resources are in place to ensure a total solution.

### **SCOPE OF PROJECT**

The Coaching for Success project will consider:

1. Existing, qualified people in club-land
2. Pathway through the various qualifications
3. Development programs for new and existing coaches
4. Best practices from local, national and international levels
5. Availability (locally) of professional coaches
6. Accreditation programme for coaches intending to run academies with clubs and/or individuals in the district
7. Necessary support infrastructure at KDSA to maintain the programme
8. Playing style for the Association and the appropriate coaching requirements
9. Specialist training for SSG coaches (may be parents with first time involvement and not wanting to do the full blown licence course)
10. Coaching cadet programme – aimed at junior (players) who want to experience another side of football
11. Specifically relating to Northern Tigers:
  - a. Selection process for coaches
  - b. Training and development programme (for the coaches)
  - c. Training and development programme (for the coaches to teach the players)
  - d. Career planning
  - e. Structure of coaching resources
  - f. Involvement with clubs outside of Tigers
  - g. Tools and equipment
12. Establish ongoing communication programmes

### **METHODOLOGY**

#### *People*

- Chair – Dougie Hendry
- KDSA Director of Coaching
- Local professional coaches
- N Tigers coaches
- Club coaching representatives

### *Approach*

- Survey of clubs to determine existing coaching assets
- Workshops
- Interviews (eg Sydney FC, Mariners)
- Desk research of local, national and international best practice
- Determine appropriate playing style
- Develop the appropriate training programmes for the various aspects of the game
- Introduce accreditation programme
- Communicate with KDSA MC
- Obtain buy-in from clubs

### *Timing*

- Project commence by end of Apr 07
- Draft report to MC by end of Jul 07
- Implement appropriate changes for start of 08 season

### **DESIRED OUTCOME**

- Clear understanding by clubs of the availability of coaching programmes at all levels across the district
- Commitment by coaches and clubs to support the programmes
- Accreditation programme to help parents make the necessary choice of the appropriate coaching programme for their players
- Defined career development programme for Tigers' coaches
- Strengthen relationships with professional coaches and coaching bodies